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10 UNITED STATES DISTRICT COURT
11 NORTHERN DISTRICT OF CALIFORNIA

12 All Nippon Airways Company, Ltd.,

Case No. 07-03422 EDL

13 Plaintiff,

**PROTECTIVE ORDER REGARDING
CONFIDENTIAL INFORMATION**

14 vs.

15 United Air Lines, Inc.,

DATE:

TIME:

CTRM:

16 Defendant.

JUDGE: Elizabeth D. Laporte

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18 IT IS HEREBY ORDERED that this Protective Order Regarding Confidential
19 Information shall govern with respect to any "Confidential Material" information
20 disclosed during the course of this action and govern all documents, depositions
21 (including pleadings and exhibits) and discovery responses produced or made
22 available to any person during the course of this action, Case No. C07-03422 EDL,
23 ("discovery material"), that contain "Confidential Material," as set forth below.
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I. DESIGNATION AND USE OF CONFIDENTIAL MATERIAL

A. During the course of litigation, either party may seek to have discovery material classified as "Confidential" or "Confidential – Attorneys' Eyes Only." Confidential Material includes, but is not limited to: (a) a trade secret as defined by California Civil Code Section 3426.1(d); (b) sensitive marketing, merchandising, corporate, or financial information; (c) a personnel record of any employee and/or agent of plaintiff or defendant; or (d) any document subject to a confidentiality agreement. Confidential Material may be designated by any party as being subject to the provisions of this Stipulated Protective Order Regarding Confidential Information ("Order"). Any party ("designating party") may designate as confidential any discovery material if the designating party's counsel makes a good faith determination that the information warrants protection under Fed. R. Civ. P. 26(c). Discovery material that is designated as either "Confidential" or "Confidential – Attorneys' Eyes Only" is referred to herein as "Confidential Material."

The designating party will mark each page "Confidential" or "Confidential – Attorneys Eyes Only" of any document designated as such. The designation will be made to avoid obscuring or defacing any portion of the discovery material. Should any party, counsel for any party, or any person, not a party to this action, who obtains access to any Confidential Material and makes copies of or from such material, the material will also be designated "Confidential" or "Confidential – Attorneys Eyes Only" and all references in this Order will be deemed to apply to such copies. Where a document is produced in a magnetic medium (such as compact disc, DVD, floppy

1 diskette or tape), the cartridge, reel, or medium container shall be marked as set forth
2 above.

3 Testimony based on information designated "Confidential" or "Confidential –
4 Attorneys Eyes Only" will be identified as such either by a statement on the record or
5 marking as Confidential documents or selected pages of documents containing such
6 testimony. If either party, through inadvertence, fails to designate discovery material
7 as "Confidential" or "Confidential – Attorneys Eyes Only," but thereafter determines
8 that such discovery material should have been so designated, they promptly will
9 provide written notice of the "Confidential" or "Confidential – Attorneys Eyes Only"
10 designation and to the extent practicable the discovery material will be treated as
11 Confidential Material from the date of receipt of such notice. Likewise, if a party
12 designates discovery material "Confidential" or "Confidential – Attorneys Eyes Only"
13 and later determines that such discovery material should not have been so designated,
14 it will promptly provide written notice of the removal of the designation along with a
15 duplicate copy of the discovery material without the "Confidential" or
16 "Confidential – Attorneys Eyes Only" marking.

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18 B. All Confidential Material and any portion thereof, including copies
19 thereof, will be deemed confidential and will be for use in these proceedings only,
20 including for purposes of mediation, settlement negotiation of one or more of the
21 asserted claims, and/or trial.

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23 C. All Confidential Material and any portion thereof, including copies
24 thereof, designated as "Confidential" will not be disclosed in any way to anyone other
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1 than: (a) the Court and Court personnel; (b) the Parties' counsel, the attorneys' firms
2 (including but not limited to, attorneys, support staff, agents, and consultants), the
3 parties' insurers, experts, consultants, copy services, trial consultants, jurors, venire
4 members, and other entities involved in the litigation process; (c) the party and any
5 directors, officers, and employees, including general counsel, of the party that need to
6 know, who are working on this action, and/or who have previously reviewed the
7 contents of the Confidential Material; and (d) stenographic reporters. Material
8 designated as "Confidential" may not be disclosed to any other person or entity
9 without the prior written consent of the designating party or order of the Court. Any
10 disclosure should be only to the extent reasonably necessary for the effective
11 prosecution and defense of the claims in this action, and for no other purpose.
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14 D. All Confidential Material and any portion thereof, including copies
15 thereof, designated as "Confidential – Attorneys Eyes Only" will not be disclosed in
16 any way to anyone other than: (a) the Court and Court personnel; (b) the Parties'
17 counsel, (including but not limited to, attorneys and support staff), and/or (c) the
18 parties' experts. Material designated as "Confidential – Attorneys Eyes Only" may
19 not be disclosed to any other person or entity without the prior written consent of the
20 designating party or order of the Court. Any disclosure should be only to the extent
21 reasonably necessary for the effective prosecution and defense of the claims in this
22 action, and for no other purpose.
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25 E. Except as otherwise set forth herein, Confidential Material shall only be
26 used to the extent necessary for the preparation and trial of this action, including any
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1 and all appeals and/or retrials, and not for any other purpose, including but not
2 limited to, any business or commercial purpose, any governmental investigation or
3 inquiry, or any other administrative or judicial proceeding, except as compelled by
4 governmental legal or administrative process.

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6 F. Counsel for any party hereto may designate deposition testimony as
7 Confidential Material. A party producing deposition exhibits that have not been
8 produced before the deposition may designate those exhibits as Confidential Material
9 pursuant to this Order during the taking of the deposition. No party may designate
10 exhibits offered by the other side during a deposition as Confidential Material if the
11 exhibits were obtained by the offering party from a source other than through
12 discovery in this litigation. Counsel for any party may also designate any discovery
13 response from that party as Confidential Material by indicating so on the discovery
14 response.
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17 G. Whenever Confidential Material designated pursuant to this Order is to
18 be discussed or disclosed in a deposition, the designating party may exclude from the
19 deposition any person who is not authorized to see or to receive such Confidential
20 Material pursuant to this Order.
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22 II. CONDITIONS OF DISCLOSURE OF CONFIDENTIAL INFORMATION

23 A. Confidential Material will be copied only by the Parties' counsel in this
24 action or by personnel or outside vendors assisting such counsel and only for
25 purposes permitted by this Order, and control and distribution of confidential
26 material and copies thereof will be the responsibility of such counsel.
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1 B. Upon any alleged violation of this Order or any portion thereof, the non-
2 violating party is entitled to seek appropriate forms of relief, if any, including, but not
3 limited to, the imposition of sanctions and the initiation of contempt proceedings.
4 Further, said sanctions and/or form of relief may be imposed by the Court on its own
5 motion or on a motion of any party.
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7 C. The restrictions set forth in this Order will not apply to information that
8 was, is or becomes public knowledge through its authorized release by a person or
9 entity who rightfully obtained and possesses such information during the normal
10 course of business, and not in violation of this Order. As used herein, Confidential
11 Material shall not include:
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- 13 a. any information that, at the time of the disclosure, is readily available to
14 the public;
- 15 b. any information that is made available to the public by the disclosing
16 party;
- 17 c. any information of which the receiving party has possession prior to the
18 time of disclosure by the disclosing party, and that is not subject to any
19 similar confidential obligation;
- 20 d. any information received by either party from a third party, except if it is
21 subject to a similar non-disclosure agreement and except as provided in
22 Section IV of this Order;
- 23 e. any information whose disclosure is mandated by law or regulation, or
24 by an order from a court of law or governmental agency. In this case, the
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1 receiving party compelled to disclose the disclosing party's Confidential
2 Material shall promptly notify the disclosing party about such obligation
3 allowing the disclosing party to seek a protective order or any other
4 appropriate remedy. The receiving party will only disclose the portion
5 of the Confidential Material that it is legally required to disclose and will
6 use its best efforts to obtain confidential treatment for any Confidential
7 Material that is so disclosed.
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10 D. When disclosing Confidential Material to any person (other than the
11 Court and Court personnel) as consistent with the terms of this Order, that person
12 shall be (a) informed of the existence of this Order, (b) provided with a copy of the
13 Order, and (c) instructed that the Confidential Material may be used only in this
14 adverse proceeding and may not be disclosed to anyone or used other than as directed
15 in this Order. These persons shall agree to be bound by the terms of the Order in all
16 respects by executing and signing the following statement under the caption of this
17 adverse proceeding:
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20 I have received and read a copy of the Stipulated Protective Order
21 Regarding Confidential Information (the "Order") in the above-captioned
22 adverse proceeding. I agree to comply with all of the provisions of the
23 Order. I also hereby submit myself to the jurisdiction of the Court for the
24 purpose of enforcement of any of the provisions of the Order.
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III. CHALLENGING CONFIDENTIAL DESIGNATION

If at any time during this litigation a party disputes the designation of discovery material as Confidential, the objecting party will notify the designating party in writing of such dispute. The objecting party's notice will identify the material in dispute and explain the basis for the objection. The designating party will have ten (10) calendar days to provide a written response to the notice, explaining its reason for designating the material at issue as Confidential. Should the objecting party dispute such reasons, the designating party may submit to the Court: (a) a copy of this Order; (b) the written notice of dispute; (c) the written response to the notice of dispute; (d) a reply in support of the written notice of dispute; (e) a copy of the material at issue (to be submitted under seal); and (f) a proposed order concerning the confidentiality of the material at issue for resolution by the Court or by any officer of the Court designated by the Court to hear discovery material in this litigation. Throughout the dispute resolution procedure in this paragraph, the designating party will have the burden of demonstrating that the material at issue is properly designated as confidential. In the event of a dispute over the confidentiality of particular material, the parties will continue to treat the disputed discovery material as confidential until the dispute is resolved.

IV. NON-PARTY SUBPOENAS

If any party receives a subpoena from any non-party to this Order seeking production or disclosure of Confidential Material, that party (the "subpoenaed party") will give notice, as soon as practicable and in no event more than five business days

1 after receiving the subpoena, to counsel for the designating party. Such notice will
2 include a copy of the subpoena. The subpoenaed party will not produce or disclose
3 any of the Confidential Material for a period of five (5) business days, if possible
4 without violating the subpoena, after providing such notice to the other party. If,
5 within five (5) business days of receiving such notice, the party properly objects to
6 such production or disclosure; the subpoenaed party will not make such production or
7 disclosure except pursuant to a Court order requiring compliance.
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9 V. NO RESTRICTIONS

10 A. Nothing in this Order will: (a) restrict any party with respect to their
11 own documents or information; (b) restrict any party's rights with regard to discovery
12 material that has not been designated as Confidential; (c) prejudice any party's rights
13 to object to the production or disclosure of documents or other information that it
14 considers not subject to discovery; (d) restrict the scope of discovery that can be
15 sought by any party or deemed permissible by the Court; or (e) prejudice any party's
16 right to seek, either by agreement or by application to the Court, greater or lesser
17 protection than that provided herein, or modification of the terms of this Order.
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19 B. Nothing in this Order will be deemed to be a limit on or waiver of the
20 attorney-client privilege, work product privilege, or any other relevant privilege
21 Further, inadvertent production of privileged information will not waive the privilege.
22 If privileged information is inadvertently produced, the recipient of such information
23 will, upon request from the party asserting the privilege, promptly return all copies of
24 documents containing privileged information, delete any version of the documents
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1 containing the privileged information on any database or computer filing system it
2 maintains, and make no use of the privileged information.

3 VI. RETURN OF CONFIDENTIAL MATERIALS

4 Within sixty (60) days after the conclusion of this action, including any appeals,
5 all materials (including all copies and summaries or indices) designated as
6 Confidential within the Parties' and/or their counsel's possession shall be returned to
7 the producing party's counsel.
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9 VII. BINDING EFFECT

10 A. This Order will remain in full force and effect at all times during which
11 any party to this Order retains in his, her, or its possession, custody or control any
12 Confidential Material.
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14 B. All parties, their counsel, and all persons agreeing to be bound by this
15 Order will abide by all of the terms of this Order until otherwise ordered by the
16 United States District Court, Northern District of California, or another court of
17 competent jurisdiction, or by written notice releasing them from the respective
18 obligations received from the pertinent designating party.
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20 VIII. ADDITIONAL PARTIES TO LAWSUIT

21 If other parties are added to this action, no Confidential Material previously
22 exchanged, produced, or used herein will be disclosed to such other parties or their
23 counsel except upon their agreeing to be bound by the provisions of this Order.
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IX. ADDITIONAL RIGHTS

This Order is without prejudice to the right of any party to move the Court for an order for good cause shown for protection of Confidential Material sought by or produced through discovery, which protection is different from or in addition to that provided for in this Order, and such right is expressly reserved. Similarly, each party expressly reserves the right at any time to request the Court to authorize disclosure other than contemplated hereunder of materials subject to this Order.

X. ABILITY TO AMEND PROTECTIVE ORDER

The provisions of this Order maybe modified only by a subsequent written agreement executed by counsel of record for each party or by order of the Court for good cause shown.

XI. REMEDIES

The parties hereto agree and acknowledge that a material or willful violation of this Order by any party, their employees, representatives or agents or any third-party who executes the agreement set forth in Section II D, may be subject to the issuance of an injunction and other appropriate relief as may be determined by the Court. Nothing in this Order shall preclude a party from pursuing an action for damages based on the violation of the terms of this Order.

United States Judge

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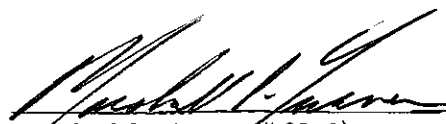
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PROOF OF SERVICE

I am a resident of the State of Michigan and over the age of eighteen years, and not a party to the within action; my business address is 27777 Franklin Road, Suite 2500, Southfield, Michigan 90017. On January 30, 2008, I served the foregoing document described as **Protective Order Regarding Confidential Information** on the interested parties in this action follows:

- ☐ by transmitting via facsimile the documents listed above to the fax number set fourth below on this date. This transmission was reported as complete without error by a transmission report issued by the facsimile machine upon which the said transmission was made immediately following the transmission. A true and correct copy of the said transmission is attached hereto and incorporated herein by this reference.
- ☐ by placing the document listed above in a sealed envelope with postage thereon fully prepaid, in the United States mail at Southfield, Michigan addressed as set forth below
- ☒ by electronic transmission. I caused the document(s) listed above to be transmitted by electronic mail to the individuals on the service list as set forth below.
- ☐ by placing the document listed above in a sealed envelope and affixing a pre-paid air bill, and causing the envelope to be delivered to a Federal Express agent for Delivery.
- ☐ by personally delivering the document listed above to the persons at the address set forth below.

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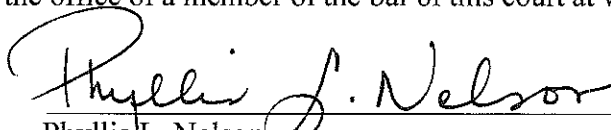
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I am readily familiar with the firm's practice of collection and processing correspondence for mailing. Under that practice it would be deposited with the U.S. Postal Service on that same day with postage thereon fully prepaid in the ordinary course of business. I am aware that on motion of the party served, service is presumed invalid if postal cancellation date or postal meter date is more than one day after date of deposit for mailing in affidavit.

Executed on January 30, 2008 at Southfield, Michigan.

☒ I declare under penalty of perjury under the laws of the State of Michigan that the above is true and correct.

☒ I declare that I am employed in the office of a member of the bar of this court at whose direction the service was made.


Phyllis L. Nelson